



Together for good trading practices

Today 16 September marks the official launch of "The Supply Chain Initiative, together for good trading practices", a joint initiative by seven EU-level associations with the aim of ensuring fairness in commercial relations along the food supply chain. The associations involved in spearheading this Initiative represent the food and drink industry (FoodDrinkEurope), the branded goods manufacturers (AIM), the retail sector (the European Retail Round Table (ERRT), EuroCommerce, EuroCoop and UGAL), and agricultural traders (CELCAA).

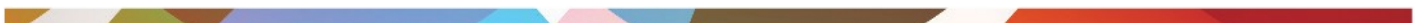
On this special occasion, the names of the companies having expressed their intent to sign up to the Supply Chain Initiative are officially announced.

82 companies from across the entire EU have expressed their intention to register. Half of these are local companies. Taking into account the subsidiaries of international groups, 454 operating companies are signed up.



Manufacturing companies that have expressed their intent to register

Amanda Seafoods
Arla Foods Amba
Beauvais Foods
Bongrain SA
Braüner A/S
Carletti A/S
Cloetta AB
Coca Cola Enterprises
Coca Cola Erfrischungsgetränke AG
Coca-Cola HBC AG
Coca-Cola Iberian Partners S.A.
Coca-Cola Europe Group
Daloon A/S
DanCake
Danaeg



Manufacturing companies that have expressed their intent to register

Danish Crown
Danone
DLG Food
Easy Food
Ferrero International SA
Felix Abba Oy
Fromageries Bel SA
Fritz Schur Consumer Products
Halloren Shokoladenfabrik AG
Haugen-Gruppen AS
GlaxoSmithKline Consumer Healthcare Europe
Il Fornaio
O. Kavli A/S
Kellogg Company
Kims A/S
KOFF A/S



Manufacturing companies that have expressed their intent to

Kohberg Bakery Group A/S
Mondelēz Europe
Munakunta
Mars Incorporated
Müllers Hausmacher Wurst GmbH & Co KG
Nestlé SA
Nupo A/S
Paulig Ltd
PepsiCo
Royal Unibrew
Saarioninen Oy
Schwartauer Werke GmbH & Co KGaA
Stryhns
Unilever
Voldsted S/A
The Whole Company S/A
Wrigley



Retail companies that have expressed their intent to

Company	Country	Group
Albert Heijn B.V.	The Netherlands	Ahold Europe
Ahold België N.V.	Belgium	
Ahold Germany GmbH	Germany	
Ahold Czech Republic a.s.	Czech Republic	
Ahold Retail Slovakia k.s.	Slovakia	
ALDI	Belgium	ALDI Nord
	Denmark	
	France	
	The Netherlands	
	Poland	
	Portugal	
	Spain	ALDI Süd
	Germany	
	Austria	
	Hungary	
	Slovenia	
	UK	
	Ireland	
Auchan S.p.A.	Italy	Auchan Group
Auchan Portugal Hipermercados, SA	Portugal	
Auchan Luxembourg	Luxembourg	
Auchan France	France	
SMA S.p.A	Italy	
Axfood AB	Sweden	Axel Johnson AB
Bennet S.p.A.	Italy	Bennet S.p.A.
Bergendahls Food AB	Sweden	Bergendahls

Retail companies that have expressed their intent to register

Carrefour	France	Carrefour Group
	Spain	
	Belgium	
	Italy	
	Poland	
	Romania	
C.I.V. Superunie B.A.	Netherlands	C.I.V. Superunie B.A.
COLRUYT	Belgium	COLRUYT
Delhaize Group SA/NV	Belgium	Delhaize Group SA/NV
	Greece	
	Romania	
	Bulgaria	
Edeka Zentrale AG & Co. KG	Germany	Edeka Zentrale AG & Co. KG
ICA Sweden	Sweden	ICA Gruppen
	Estonia	
	Latvia	
	Lithuania	
Jerónimo Martins	Portugal	Jerónimo Martins
Jerónimo Martins	Poland	
Kaufland Bulgaria EOOD & Co. KD	Bulgaria	Kaufland
Kaufland Warenhandel GmbH & Co. KG	Germany	
Kaufland Romania SCS	Romania	
Kesko Food Ltd	Finland	Kesko Food Ltd
Kooperativa Förbundet	Sweden	Kooperativa Förbundet



Retail companies that have expressed their intent to re-

Lidl Stiftung & Co. KG	Austria	Lidl Stiftung & Co. KG
	Belgium	
	Bulgaria	
	Czech Republic	
	Denmark	
	Germany	
	Greece	
	Spain	
	France	
	UK	
	Ireland	
	Lithuania	
	Luxembourg	
	Italy	
	Malta	
	Cyprus	
	Hungary	
	Netherlands	
	Poland	
	Portugal	
Romania		
Slovenia		
Slovakia		
Finland		
Sweden		
Marks & Spencer	UK	Marks & Spencer
	Ireland	
Mercadona S.A.	Spain	Mercadona S.A.



Retail companies that have expressed their intent to register

METRO AG	Germany	METRO Group
	Belgium	
	Bulgaria	
	Denmark	
	France	
	Greece	
	Italy	
	Croatia	
	Luxembourg	
	The Netherlands	
	Austria	
	Poland	
	Portugal	
	Romania	
	Sweden	
	Slovakia	
Spain		
Czech Republic		
Hungary		
MINIMANI YHTIÖT	Finland	MINIMANI YHTIÖT
Musgrave Group	Ireland	Musgrave Group
REWE Group	Germany	REWE Group
	Austria	
	Italy	
	Czech Republic	
	Slovakia	
	Bulgaria	
	Hungary	
	Romania	
Croatia		



Retail companies that have expressed their intent to register

Sisa S.p.A	Italy	Sisa S.p.A
SONAE	Portugal	SONAE
Stockmann Plc	Finland	Stockmann Plc
Suomen Lähikauppa Oy	Finland	Suomen Lähikauppa Oy
Suomen Osuuskauppojen Keskuskunta (SOK Corporation)	Finland	Suomen Osuuskaup- pojen Keskuskunta (SOK Corporation)
Tesco plc	UK	Tesco plc
	Czech Republic	
	Ireland	
	Slovakia	
	Hungary	
	Poland	
Tokmanni Oy	Finland	Tokmanni Oy
Tuko Logistics Cooperative	Finland	Tuko Logistics Coopera- tive
Wihuri Oy	Finland	Wihuri Oy



Why this Initiative?

The purpose of the Initiative is to promote fair business practices in the food supply chain as a basis for commercial dealings. It aims to generate a culture change through the commitment of signatories to fair trading practices coupled with measures aimed at integrating the principles of good practice into company day-to-day operations and at controlling their application.

The Initiative also aims to ensure that companies address disputes in a fair and transparent manner whilst reassuring the complainant that they will not be subject to retaliation.

Join us! *Sign the Initiative*

Companies along the food supply chain are welcome to join The Supply Chain Initiative. To do so, every company is required to respect the principles of good practice in trading relations and to respond to a number of requirements. Tools will help you implement the requirements of the process.

Ultimately it is hoped that the Initiative will lead to a genuine culture change and benefit all players in the food supply chain.

For further information: www.supplychaininitiative.eu

