

Programme



Supply Chain Initiative: Achievements and Perspectives

THON Hotel EU, Rue de la Loi 75, Brussels
27 January 2016

On this occasion, the Supply Chain Initiative will release its annual report of activities two years after its launch.

The Supply Chain Initiative aims at promoting good trading practices in the food supply chain. It was developed by the European Brands Association AIM, the European Liaison Committee for Agricultural and Agri-Food Trade CELCAA, the European Retail Round Table ERRT, EuroCommerce, EuroCoop, FoodDrinkEurope, Independent Retail Europe and the European Association of Craft, Small and Medium-sized Enterprises UEAPME.

Website: www.supplychaininitiative.eu

Email: info@supplychaininitiative.eu

Twitter: @SupplyChainSCI # 2YearsSCI



Please register by 20 January to info@supplychaininitiative.eu. If you have no permanent pass to access the EP, please provide your full name, birth date, nationality and ID number.



Part 1 – Workshop: exchanging good practices and sharing experiences

13.00 Registration and sandwiches

14.00 - 15.45 Workshop

- Else Groen, co-Chair SCI (retail sector), Director General, Independent Retail Europe: welcome
 - Pierre Pelouzet, Business Relations Ombudsman, France
 - Tobias Andres, Head of Brussels Office, Federation of German Food and Drink Industries, Germany
 - Götz Brandau, Acting Head of Brussels Office, Retail Federation, Germany
 - Illya Van den Borre, Vice President Corporate Affairs, Delhaize Belgium
- Moderation and concluding remarks: Else Groen, co-Chair SCI.



Part 2 – High-level session

16.00 - 17.30 High-level session

- Mella Frewen, co-Chair SCI (food industry sector), Director General, FoodDrinkEurope: presentation of the annual report
- Anna Maria Corazza Bildt MEP
- Carl-Christian Buhr, Member of Commissioner Hogan's Cabinet, European Commission
- Carlo Pettinelli, Director for Consumer, Environmental and Health Technologies, DG Growth, European Commission
- Frans Egberts, Managing Director, Henri Van De Bilt
- Rupert Schädler, Member of the Kaufland Management Board responsible for buying
- Q&A

Moderation and concluding remarks: Mella Frewen, co-Chair SCI.

17.30 -19.00 Cocktail

