

Who

is already part of it?

So far 114 companies,
representing 899 subsidiaries
have already registered to
The Supply Chain Initiative

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Who

is behind this Initiative

The Supply Chain Initiative is a joint initiative launched by 7 EU level associations with the aim to increase fairness in commercial relations along the food supply chain.

The 7 associations involved in this Initiative represent the food and drink industry (FoodDrinkEurope), the branded goods manufacturers (AIM), the retail sector (the European Retail Round Table (ERRT), EuroCommerce, EuroCoop and Independent Retail Europe), and agricultural traders (CELCAA).

Why

this Initiative

The purpose of the Initiative is to promote good business practices in the food supply chain as a basis for commercial dealings. It aims to generate a culture change through the commitment of signatories to good trading practices coupled with measures aimed at integrating the principles of good practice into company day-to-day operations and at controlling their application.

The Initiative also aims to ensure that companies address disputes in a good and transparent manner whilst reassuring the complainant that they will not be subject to retaliation.

Join us!

Companies along the food supply chain are welcome to join The Supply Chain Initiative. To do so, every company is required to fulfill the principles of good practice in trading relations and to respond to a number of requirements. Tools will help you implement the requirements of the process and a simplified procedure exists for SMEs.

Ultimately it is hoped that the Initiative will lead to a genuine culture change and benefit all players in the food supply chain.